## 2021 National Impact



**SCORE** is a uniquely American organization that synthesizes two historic national ideals: entrepreneurial spirit and volunteerism.

Since 1964, SCORE has provided expert volunteer mentoring to more than II million entrepreneurs and small business owners. As the nation's largest network of volunteer business mentors, SCORE is committed to helping any person succeed in their small business endeavor.

\$466.43 SCORE's cost to help create one business

\$163.69 SCORE's cost to help create one job

\$61.45

Amount SCORE clients return to the Federal Treasury for every federal dollar appropriated to SCORE

25,084

**New Businesses Started** 

71,475 Non-owner Jobs Created

96,559 Total lobs Created

Who We Are: Over 10,000 **Volunteers** serving clients in over 1,500 communities

SCORE helps a diverse range of American Small Businesses and Entrepreneurs.

Of SCORE'S 2021 client base...

63% were women

47% were minorities

9% were veterans

# SCORE J 0024 SCORE Northwest New Jersey

#### District 299 Chapter of the Year

Impact on the community:

62 New Businesses Started

2 5 Total Jobs Created

2,060 Total Chapter Services

(Total mentoring sessions provided + total workshop attendees)

Number Chapter Volunteers: 62

### SCORE is of notable value to entrepreneurs and small businesses:

86% of clients would recommend SCORE to family and friends

77% of 'in business' clients were still in business at the end of 2021

74% of clients confirmed SCORE helped them with their business

6 % of 'in business' clients reported an increase in revenue

## Strengthening America's Economy:

score is a direct and effective catalyst for businesses and job creation. Small businesses need mentoring and educational support to be successful. Score is the most effective source of small business mentoring in the U.S.

Small business clients who receive 3+ hours of mentoring report higher revenues and increased business growth.